



## 36TH INTERNATIONAL CONFERENCE ON COASTAL ENGINEERING 2018

Baltimore, Maryland | July 30 – August 3, 2018

The State of the Art and Science of Coastal Engineering



Become an exhibitor at ICCE 2018. Put your name and your company's innovative products and services in the spotlight in our busy exhibit hall. Over 700 attendees from more than 27 countries are expected to attend!

- Show them who you are
- Tell them what you do
- Sell them what they need



Baltimore Marriott Waterfront Hotel  
[www.icce2018.com](http://www.icce2018.com)



## Who is **COPRI**?

Created in 2000, the Coasts, Oceans, Ports, and Rivers Institute (COPRI) is a semi-autonomous institute of ASCE that serves as a multidisciplinary and international leader in improving knowledge, education, development, and the practice of civil engineering and other disciplines in the coastal, ocean, ports, waterways, and riverine environments.



## Who is **ASCE**?

Founded in 1852, the American Society of Civil Engineers (ASCE) represents more than 150,000 members of the civil engineering profession worldwide and is America's oldest national engineering society geared to the advancement of science and the profession of engineering to enhance the welfare of humanity.

# Top Reasons to Exhibit

- Increase awareness of your brand
- Showcase new products and technical support
- Meet with key clients and business partners
- Build new relationships
- Keep up on industry trends

## Promote Your Organization's Products & Services

ICCE 2018 features a highly qualified audience to promote your products and services to:

- Coastal engineers and construction management professionals
- Coast and harbor facility management
- Government agencies associated with coastal protection, management, and research
- Contractors (e.g., marine, site development, ground treatment)
- Professionals from engineering and environmental consulting firms and private industry
- University researchers and students

## Conference Events

- Conference lunch breaks and networking events in the Exhibit Hall
- Technical short courses
- Concurrent technical sessions
- Technical Tours



## Exhibitor Benefits

Here's what you gain as an exhibitor offering your specialized expertise and products to help coastal engineers produce projects for a sustainable future.

- Two (2) Full Registrations, which permits the registrants access to all conference sessions and functions.
- 26 hours of open Exhibit Hall time with conference attendees
- Exposure at all events in the Exhibit Hall:
  - » Sunday Ice Breaker Welcome Reception
  - » Tuesday Lunch
  - » Thursday Lunch
  - » All Morning and Afternoon Breaks
- Recognition in the following (subject to print deadlines):
  - » Preliminary Program – 50% deposit paid by (January 22, 2018)
  - » Final Program –
    - Full payment received by (June 29, 2018)
    - 25-word product description of your organization or products.
  - » Conference Mobile Application
  - » Conference website will include name and hotlink dependent on full payment being received by deadline.
- A pre- and post- ICCE 2018 Conference attendee list, provided signed list agreement and full payment is received. To protect the privacy of conference registrants, the list contains **only** the names and mailing addresses of each registered attendee. Email addresses are not included per the request of ASCE members.

## Exhibitor Provisions

10'x10' Booth includes:

- Pipe and Drape in show colors
- 6' foot skirted table
- Two chairs
- (1) One trash can
- (2) Complimentary full conference registrations

## Exhibit Fees

- Booth price - \$3,295 for a 10' x 10' booth

## Payment of Exhibit Space

Applications must be accompanied by 50 percent of the total space rental, made payable to **ASCE/ICCE 2018 Exhibits**, if mailed between **January 22, 2018** and **April 9, 2018**. All space must be paid in full by **June, 2018**. After that date, all reserved booth space not paid in full will be released for resale. Contracts submitted after **April 9, 2018**, must be accompanied by payment in full. **Set-up is prohibited until booth space is paid in full.**

## Cancellation Policy

Cancellation notification must be submitted in writing to ASCE Show Management. A refund of the total amount paid less a \$100 processing fee per 10'x10' reserved space will be made if cancellation is received **before January 30, 2018**. No refunds will be made for cancellations received on or **after January 31, 2018**.

## Assignment of Exhibit Space

Space is assigned to companies in good standing and upon receipt of the full payment. Contracts will be dated and assigned in the order received. If your choice of space is not available, the closest space to your original selection will be assigned. No guarantees are made in respect to booth location. Complete the contract enclosed with the prospectus or download the contract at **www.icce2018.com/sponsors Subletting**. The exhibitor shall not reassign, sublease, or share assigned exhibit space with any person, firm, or other entity and agrees not to exhibit, advertise, or offer for sale goods other than those manufactured or sold by him in the regular course of business, without notification to and approval of ASCE Show Management. Exhibitors will be notified no later than 3 months prior to the conference.

## Exhibit Hall Floor Plan

The floor plan gives full details of exhibit layouts. The most up-to-date floor plan is posted on the Conference website at **www.icce2018.com/exhibitors**.

## Exhibitor Registration Complimentary Registration

Included in your space rental fee is two Full ICCE 2018 Conference Registrations. An exhibitor registration form will be sent as part of the Exhibitor Service Kit mailed 3 months prior to the ICCE 2018 Conference. To claim your two complimentary conference registrations, the Exhibitor Registration Form must be completed and returned to **registrations@asce.org** or via fax to (866) 902-5593 no later than **July 18, 2018**. After **July 18, 2018**, exhibitor registration will take place onsite at the ICCE 2018 Conference and there will be a **\$50 onsite service fee to process**.



## Reserve Your Space Now!

Contact Sean Scully at [sscully@asce.org](mailto:sscully@asce.org) or (703) 295-6154! Take advantage of this prime occasion to reach your target audience.

## Exhibit Services Company

*(Subject to Change)*

Alliance Exposition Services is the official contractor for **ASCE/ICCE 2018 Conference**. An Exhibitor Service Kit containing the forms necessary to ship your booth and to place orders for services will be emailed to you 3 months before the conference.

## Exposition Schedule

*(Subject to Change) (from move-in to move-out, including Exhibit Hall networking opportunities)*

### SUNDAY, July 29

7:00 a.m. – 12:00 p.m. Exhibit Hall Decorator Setup  
12:00 – 5:30 p.m. Exhibitor Move-in  
6:00 – 8:00 p.m. Exhibits Open  
6:00 – 8:00 p.m. Ice Breaker Welcome Reception

### MONDAY, July 30

10:00 a.m. – 5:00 p.m. Exhibits Open  
10:00 – 10:30 a.m. Mid-Morning Networking Break  
3:00 – 3:30 p.m. Afternoon Networking Break

### TUESDAY, July 31

10:00 a.m. – 5:00 p.m. Exhibits Open  
10:00 – 10:30 a.m. Mid-Morning Networking Break  
12:00 – 1:30 p.m. Exhibit Hall Luncheon  
3:00 – 3:30 p.m. Afternoon Networking Break

### WEDNESDAY, August 1

10:00 a.m. – 5:00 p.m. Exhibits Open  
10:00 – 10:30 a.m. Mid-Morning Networking Break

### THURSDAY, August 2

10:00 a.m. – 1:30 p.m. Exhibits Open  
10:00 – 10:30 a.m. Mid-Morning Networking Break  
12:00 – 1:30 p.m. Exhibit Hall Luncheon



## Hotel Information

**Baltimore Marriott Waterfront Hotel**  
700 Aliceanna St., Baltimore, MD 21202

**Hotel Rates:** \$215.00 single/double  
All room rates are subject to applicable taxes, which are currently 15.5% per room, per night, and are subject to change without notice.

**Reservation Cut-off:** July 9, 2018  
**Shipping information** will be included in the Exhibitor Service Kit. Please do not ship directly to the hotel; unauthorized shipments may be refused.

## Parking

**On-site Parking:** \$8.50 US hourly, \$26 US daily

**Valet Parking:** \$45 US daily

## Airport

**Baltimore/Washington International Thurgood Marshall Airport – (BWI)**

7050 Friendship Road BWI Airport, Maryland 21240-0766

**Phone:** (410) 859-7111

**Distance to Hotel:** Approximately 12 miles

## Transportation to Conference

**Driving directions-From Baltimore/Washington International Thurgood Marshall Airport (BWI)**

Take Route 170 to Interstate 295 North/Baltimore-Washington Parkway. The parkway will become Russell Street in downtown Baltimore. Follow Russell Street to Pratt Street and turn right. Continue on Pratt Street through ten traffic lights to President Street and turn right again. Follow President Street through three traffic lights moving into the right-hand lane after the second light (Eastern Avenue). At the third light, drive straight ahead towards the Katyn Memorial and enter the traffic circle. Take the first right exit (about 50 feet into the circle) onto Aliceanna Street. The hotel entrance will be 100 yards on the right.

## Airport Shuttle

**Fee:** Adults: One Way \$17.00 US

**Reservations:** (800) 258-3826 or (410) 859-3427

[www.supershuttle.com](http://www.supershuttle.com)

## Taxi Cabs & Fees

**Fee:** Approximately \$35 US from the airport to the Inner Harbor for one or two persons

## Rental Car

There are 10 rental agencies available at an airport-owned facility. Free shuttle service carries customers to and from the airport approximately every 10 minutes. Passengers arriving on flights should take the free shuttle from the lower level terminal for a ten-minute ride to the facility.

**Note:** All fees are in U.S. dollars.

# Sponsorship Opportunities

To sponsor at the ICCE 2018 Conference, contact Sean Scully at [sscully@asce.org](mailto:sscully@asce.org) or (703) 295-6154.

## Platinum - \$10,000

### Opening Reception

The kickoff event for ICCE 2018, the Ice Breaker Welcome Reception, gives sponsors the opportunity to network with their peers and generate future business contacts. One of the most heavily attended events; the Reception will ensure great exposure for your company.

### Closing Banquet

Attendees will finish out the conference on a high note at the Closing Banquet. Be the last noteworthy event on their minds by supporting this event.

### Conference Hotel Key Cards with Sponsored Logos

Put your four-color message on the hotel room keys of the attendees staying at the official ICCE 2018 hotels. Hotel key cards are used by attendees multiple times daily.

### PDH Scanning Stations

Promote your company to the attendees as they scan into each concurrent technical session.

### Internet Café

Where all attendees will gather to register online and pick up registration information and check emails. Display your brand front and center on the computer kiosks and signage.

### Mobile App Sponsorship (multiple locations within the app)

A mobile portal will be available for smartphone and tablet users attending the conference. Gain maximum exposure via banner ads and other app features by sponsoring the ICCE 2018 Mobile App.

## Gold - \$5,000

### Student Networking Event

This sponsorship gives your company an exclusive opportunity to show your support for the student community. Students get insiders' tips and an opportunity to network with colleagues, meet new friends, and get acquainted with ICCE's leadership.

### Conference Registration Bag

Get your company name in front of each attendee. Company name and logo will be displayed, along with COPRI's, on this memorable and unique gift.

### Conference Lanyards with Sponsored Logos

Lanyards are the must-have accessory at ICCE 2018. Lanyards offer a way to display your logo while holding their badge, business cards, and such, throughout ICCE 2018.

### Final Program Sponsorship

Company logo and advertisement will be displayed prominently on the program, which every registrant receives, allowing them to navigate the conference and capture all the pertinent lessons they've learned while attending.

### Exhibit Hall Luncheon (2 available)

This sponsorship allows your company to gain maximum exposure within a single event that is attended by the majority of conference attendees. An ideal sponsorship for an exhibiting company.

### Seated Networking Lunch (3 available)

Show your support for the coastal engineering community and be visible where attendees will be networking by sponsoring one of the networking lunches.

## Silver - \$3,000

### Refreshment Breaks

Beverage breaks offer attendees a chance to get something to drink and network with sponsors and colleagues between sessions. You will receive signage at the break stations.

- Monday, Mid-Morning Networking Break
- Monday, Afternoon Networking Break
- Tuesday, Mid-Morning Networking Break
- Tuesday, Afternoon Networking Break
- Wednesday, Mid-Morning Networking Break
- Thursday, Mid-Morning Networking Break
- Thursday, Afternoon Networking Break
- Friday, Mid-Morning Networking Break
- Friday, Afternoon Networking Break

### Technical Tour Sponsorship

Sponsor one of the technical tours and your company will receive priority for tickets and recognition through event signage.

## Bronze - \$1,500

### General Conference Sponsor

Show your support for the coastal engineering industry and be recognized as a leader by becoming a general conference sponsor at this prestigious conference.

Sponsor Recognition Benefits	Platinum \$10,000	Gold \$5,000	Silver \$3,000	Bronze \$1,500
Full Conference Registration	2	1		
Additional Tickets to Sponsored Event	6	2		
Attendee List Pre & Post Conference	Both	Both	Both	Pre-Only
Recognition in Conference Marketing Emails	Logo	Logo	Name	Name
Recognition at Plenary Session	Logo	Logo	Name	Name
Recognition on Conference Home Page	Logo	Name	Name	
Recognition on Conference Sponsor Page	Logo	Logo	Logo	Logo
Recognition on the Conference Signage	Logo	Logo	Logo	Logo
Recognition in Conference Program	Logo	Logo	Logo	Logo

## Schedule at a Glance

*(Subject to Change)*

Note: **Bolded** events take place in the Exhibit Hall

### Sunday, July 29

7:00 a.m. – 8:30 a.m. Registration Open for Short Courses  
 8:00 a.m. – 5:00 p.m. Short Courses  
 12:00 – 6:30 p.m. Registration Open for Exhibitors & Attendees  
**12:00 – 5:30 p.m. Exhibitor Move-in**  
**6:00 – 8:00 p.m. Exhibits Open**  
**6:00 – 8:00 p.m. Ice Breaker Welcome Reception**

### Monday, July 30

7:00 a.m. – 4:00 p.m. Registration Open  
 8:00 – 10:00 a.m. Opening Plenary Session  
**10:00 a.m. – 5:00 p.m. Exhibits Open**  
**10:00 – 10:30 a.m. Mid-Morning Networking Break**  
 10:30 a.m. – 12:00 p.m. Concurrent Technical Sessions  
 12:00 – 1:30 p.m. Lunch  
 1:30 – 3:00 p.m. Concurrent Technical Sessions  
**3:00 – 3:30 p.m. Afternoon Networking Break**  
 3:30 – 5:00 p.m. Concurrent Technical Sessions  
 6:00 – 7:00 p.m. CERC Open Meeting

### Tuesday, July 31

7:00 a.m. – 4:00 p.m. Registration Open  
 8:30 – 10:00 a.m. Concurrent Technical Sessions  
**10:00 a.m. – 5:00 p.m. Exhibits Open**  
**10:00 – 10:30 a.m. Mid-Morning Networking Break**  
 10:30 a.m. – 12:00 p.m. Concurrent Technical Sessions  
 12:00 – 1:30 p.m. Lunch  
 1:30 – 3:00 p.m. Concurrent Technical Sessions  
**3:00 – 3:30 p.m. Afternoon Networking Break**  
 3:30 – 5:00 p.m. Concurrent Technical Sessions  
 6:00 – 9:00 p.m. Gala Social Event offsite

### Wednesday, August 1

7:00 a.m. – 4:00 p.m. Registration Open  
 8:30 – 10:00 a.m. Concurrent Technical Sessions  
**10:00 a.m. – 5:00 p.m. Exhibits Open**  
**10:00 – 10:30 a.m. Mid-Morning Networking Break**  
 10:30 a.m. – 12:00 p.m. Concurrent Technical Sessions  
 12:00 – 1:30 p.m. Lunch on Own  
 1:30 – 5:00 p.m. Technical Tours

### Thursday, August 2

7:00 a.m. – 4:00 p.m. Registration Open  
 8:30 – 10:00 a.m. Concurrent Technical Sessions  
**10:00 a.m. – 5:00 p.m. Exhibits Open**  
**10:00 – 10:30 a.m. Mid-Morning Networking Break**  
 10:30 a.m. – 12:00 p.m. Concurrent Technical Sessions  
 12:00 – 1:30 p.m. Lunch  
 1:30 – 3:00 p.m. Concurrent Technical Sessions  
 3:00 – 3:30 p.m. Poster Session 1  
**3:30 – 4:00 p.m. Afternoon Networking Break**  
 4:00 – 5:30 p.m. Concurrent Technical Sessions

### Friday, August 3

7:00 a.m. – 4:00 p.m. Registration Open  
 8:30 – 10:00 a.m. Concurrent Technical Sessions  
**10:00 – 10:30 a.m. Mid-Morning Networking Break**  
 10:30 a.m. – 12:00 p.m. Concurrent Technical Sessions  
 12:00 – 1:30 p.m. Lunch  
 1:30 – 3:00 p.m. Concurrent Technical Sessions  
 3:00 – 3:30 p.m. Poster Session 2  
**3:30 – 4:00 p.m. Afternoon Networking Break**  
 4:00 – 5:30 p.m. Concurrent Technical Sessions  
 6:00 – 9:00 p.m. Closing Banquet

## Important Dates

*(Subject to Change)*

### JANUARY

January 22, 2018 50 percent deposit due with completed Exhibit Space Application/Contract

### APRIL

April 9, 2018 Final payment due with completed Exhibit Space Application/Contract  
 April 30, 2018 Exhibitor Service Kit mailed

### MAY

May 29, 2018 Booths assignment confirmations sent to Exhibit Contacts

### JUNE

June 11, 2018 25-word description due *(subject to contract execution and full payment)*  
 June 29, 2018 Exhibitor/Sponsor registration due

### JULY

July 29, 2018 Exhibitor Show Move-in

### AUGUST

August 2, 2018 Exhibitor Show Move-out  
 Dismantling of exhibits **must not** begin before hall closing at 1:30 p.m. on August 2. Dismantling before this date and time is a violation of the exhibit contract and exhibitors will be subject to penalty.

Cover photo of The Francis Scott Key Bridge spanning the Patapsco River in Maryland, USA. (bottom right) by Jeff Kubina via Wikipedia.